



always ahead





mission & vision

The mission of Hinopak Motors Limited is to provide the society with safe, economical, comfortable and environment friendly means of transportation by manufacturing and supplying commercial vehicles and services.

To achieve this mission, we commit ourselves:

To our individual, institutional and international customers:

to deliver high quality, safe, durable, reliable, comfortable, environment friendly and economical products and services to their total satisfaction.

To our employees:

to foster corporate culture of mutual trust; respect for fundamental human rights at work; opportunities for professional growth and personal welfare so that they are proud of being a member of the "Hinopak Family".

To the community and our nation:

to contribute to economic and social development by providing means of transportation and by progressive localization of the vehicles.

To the shareholders:

to act in compliance with the norms expected of a subsidiary of the Toyota Group of Companies and make a meaningful financial return to the shareholders.